

Diane Brooks Dixon



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Summary

Over 30 years' senior executive public and private company leadership in global strategic communications including public relations, media relations, marketing communications, brand strategy, corporate philanthropy, community relations, government relations and public affairs.

Business History

2013 Current—DIANE DIXON GLOBAL CONSULTANTS – independent consultant providing full range of external communication services to companies, including public relations, media relations, community and public affairs.

2013 – THE IRVINE COMPANY—Senior Vice President, Corporate Communications
January – July 2013: recruited to Irvine Company to stabilize and manage function and serve as Chief Communications Officer. Company subsequently reorganized function eliminating SVP role.

1982-2011-- AVERY DENNISON CORPORATION

Pasadena, California -- Senior Vice President, Communications and Corporate Affairs, Chief Communications Officer
President, Avery Dennison Foundation

1997 – 2000 Vice President, Worldwide Communications and Advertising

1985 - 1997 Vice President, Corporate Communications

1982 - 1985 Director, Corporate Communications

Created, led and managed global corporate communications, corporate and public affairs and community relations function for Avery Dennison, a Fortune 300 consumer and industrial products manufacturer with \$6.5 billion sales, 30,000 employees and operations in 60 countries. Member of executive leadership team for more than 25 years.

1978-81 – DEEVER & HANNAFORD, INC.

Los Angeles, California--Consultant – Corporate Public Affairs and Public Relations.

1973-78 – LOS ANGELES AREA CHAMBER OF COMMERCE – Assistant Manager Government Relations

Education University of Southern California, Los Angeles;
BS - honors - Political Science; post-graduate studies at Marshall School of Business USC

Professional/Civic Activities

- Director, Board of Directors, United Way of Greater Los Angeles (2001-2011, co-chair, Marketing Committee (2005-2009)
- Director, Board of Directors, YMCA Metropolitan Los Angeles (2012)
- Chair, Women Leaders United for Giving (2005-2010)
- Member, Executive Committee, Women's Leadership Board, Harvard Kennedy School (1999-2009)
- Chair, Advertising and Branding Committee, United Way of America
- Member (1990-current), PR Seminar, Chair (2003); awarded Career Achievement Award (2012)
- Past Chair, Los Angeles Public Affairs Officers' Association
- Trustee, Polytechnic School, Pasadena (1990-2001)
- Member, Board of Governors, University of Southern California Alumni Association
- Member, Advisory Council, USC Dornsife School of Letters, Arts and Sciences (2010-2013)
- Member, Board of Directors, ALS Association of Greater Los Angeles (2004-2011)
- Member, Board of Directors, KCET independent television, Los Angeles (2007-current)
- Member, Board of Directors, Los Angeles Area Chamber of Commerce (2006-2011)

- Trustee, Castilleja School, Palo Alto
- Chair, Communications Task Force, City of Pasadena
- Member, Board of Directors, Pasadena Chamber of Commerce
- Numerous community leadership awards and recognition including Los Angeles Business Journal Outstanding Woman Leader (2009); National Association of Women Business Owners Hall of Fame Award for Philanthropic Leadership; Pasadena YWCA Civic Leader Award (2000).

Personal

Married 38 years to Patrick R. Dixon, former assistant District Attorney and Head Deputy Major Crimes Unit, Los Angeles County District Attorney (37 years); one child, Colleen Brooks Tompkins, age 32, (former prosecutor, Manhattan, City of New York District Attorney).

Affiliations

Newport Harbor Yacht Club
Orange County Coastkeeper
Lido Isle Yacht Club
Lido Isle Community Association
Newport Beach Chamber of Commerce
Friends of OASIS Advisory Board